Tackling the urban storm water challenges
Through Smart Specialization Strategy

Drs. Willem Reek MCM
Conscious Development Company, 2016
Conscious Development Company

.....creating smart and sustainable solutions for the well being of all

- Bio mobility, tackling urban mobility challenges in a sustainable way
- Biobased business development with Key Enabling Technologies
- High take up change management for big scale urban and regional transitions
The principles and actual functioning

Working ingredients for urban development

Approaches for S3 in solving the storm water challenge
Principles 1: EU regional development

Statement: EU development = average development of EU regions

Development = the balanced sum of.....

..... successful tackling of societal challenges

..... + making optimum use of economic and cultural growth potential of all citizens and their social structures,

..... + implementing a really good strategic transition methodology that brings sustainable transition AND creates resilient societies.

It should be a rare situation when you can do this all by yourself!

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The right understanding:

S3: areas of highest growth potential

S3': areas of highest growth capacity

S3'': areas of strength

The Entrepreneurial Process of Discovery is the search engine
Entrepreneurial Process of Discovery.....

..... per society
..... per societal challenge
..... per company

..... per sub-region, urban area, city
..... per region and cross border region
..... per strongly connected macro region
..... between EU regions, urban areas and cities that search cooperation

For urban areas the challenge is to get their challenges and specializations in the regional and/or national RIS3 plans (are their issues seen as relevant to the region?)
Smart Specialization Strategy = focussed investment where it enables/invokes broad societal value and growth.
Principle 5: S3 for the EU marketplace

REGION 1
RIS3
-------√-----
-----X-------
------√-----
----- -------

CITY 2
RIS3
-------√-----
----- -------
------ √-----
----- ----X---

Metropol Area 3
RIS3
-------X------
------- -------
------ -------
----- √-----X------

EU PROJECT

Research
Innovation
Valorisation
Dissemination

Look into Eye@RIS3 (S3 Platform, JRC-IPTS)

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Entrepreneurial Process of Discovery:

- Searching together for those areas of development that:
  ---- are formed by real societal challenges
  ---- can be understood by the majority of stakeholders
  ---- show a high development potential
  ---- are not yet dominated by a single actor
  ---- can induce ground breaking innovations that bring solutions and economy

- Such a process has to be an open discovery process, not governed by governments but by shared governance.

- Existing powers cannot be allowed to dominate, which asks a lot of courage of all.
Regionalization of innovation powers:

- by closing inner city, urban, rural or regional value chains

- by working across traditional sectors

- by keeping the societal challenge as the main shared focus

- by shared innovating with business and knowledge institutes and civil society in living labs (ENoLL) and incubators

- by reinventing the urban - rural interaction (materials, products, living, development space, mobility, recreation, closing value chains)
Cooperate and collaborate across Europe by:

- creating joint programmes and projects

- investing in long-term network cooperation between urban areas that share a challenge

- choose a multi-funding approach according to CSF1 and CSF2 of the EC, but always start from your joint programme and not from the funding opportunity.

- share governance instead of appointing leadership

- trade off in your network with a long-term relationship perspective
Collaborative learning ‘return on engagement’

Every actor has talents

Every actor has experiences

Every actor has the ability to learn

Interaction in learning

Combine strengths

Compensate weaknesses

Surprises

Sharing perspectives
Approach 1:
Ensure storm water management as a S3 priority in the regional RIS3 surrounding the urban area.

Share the innovations that bring solutions to deal with the storm water challenge on a EU level between regions.

Operationalize in regional OPs. Share in Horizon participation.
Approach 2:
Bring S3 from regional to urban scale by a renewed EPD, now including the storm water challenge.

- Link to the actors that made RIS3 at the regional level and add the urban actors.
- Redo the EPD but make sure it fits.
- Account for differences between urban areas per member state:
  ----- Hamburg autonomous RIS3 entity
  ----- Barcelona part of Catalanian RIS3

Ensure inter urban cooperation on tackling the storm water challenge.

Operationalize in a sub-OP and in shared urban-urban horizon participation.
Approach 3:
Make a Smart Specialization Strategy in a joint EPD of all EU urban areas dealing with storm water management.

- Form a EU wide network on this specialization
- Connect quadruple helix actors of all urban areas

Operationalize by forming a joint programme on this challenge, linking to the regional OPs and to Horizon calls and Interreg Europe participation.
Willem Reek

Conscious Development Company

Just call..... +31 629078186

info@conciousdevelopment.eu